

A Quarter Of

Retro sweetshop hurtles into the 21st Century

A Quarter Of rekindles fond memories of Flying Saucers, Kola Kubes, Sherbet Fountains and many other old favourites. Huge success leading to site downtime was bitter sweet so Cronos stepped in with a high performance scalable solution.

True Scalable Hosting

A Quarter Of (AQO) were honest from the start - a move to Cronos was on the cards, but only if we could make the move painless. AQO had no current sysadmin and so the system had to be fully reverse engineered by Cronos staff to ensure a seamless migration.

Cronos re-architected the solution to be truly scalable, with loadbalancing and the latest PHP based technologies. Adding resource was as simple as adding web servers into the farm with a few clicks.

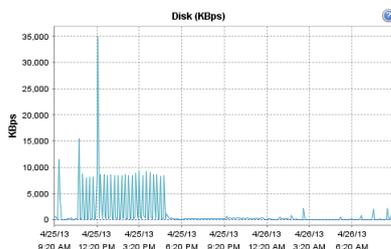
Seamless Migration

Planning pays off. Migrating DNS in advance, lowering TTLs, implementing rsync so that only recent changes need copying over, these are some of the methods that we use to ensure a quick migration.

The live migration was made out of hours with minimal disruption to the site and sales.

Ongoing Optimisation and Support

Once migrated Cronos started to examine live traffic patterns and database usage. Queries and database caches were optimised resulting in significantly lower resource usage and higher website performance. A number of I/O intensive operations were identified and changed, resulting in greatly reduced load:



AQO have been delighted with the results. Michael Parker, Managing Director said “Having moved to Cronos hosting, I wish we’d taken the leap years ago.”

KEY BENEFITS

- › Complete system re-architecture
- › Out of hours migration
- › Truly scalable
- › Vastly improved performance
- › Unrivalled support and service
- › Complete backup solution

TESTIMONIALS

“ I just wanted to say thank you for making the move so easy.

While my old hosts didn’t ever do anything wrong, they didn’t give me the peace of mind that is so vital.

With the speed of the site... and the fact that I am certain it is in safe hands and hands that will help us to keep it working as well as possible... the decision to move has been totally vindicated.

So I’m happier than ever that we moved to Cronos (and you can quote me on that!)

MICHAEL PARKER
MANAGING DIRECTOR

Find Out More

For a demonstration or further information on how moving to Cronos can benefit your business please contact us at sales@cronosinternet.co.uk.